



# PROFILE Introductions

**H**aving lunch with Dottie Ricketson, owner of Introductions – a personalized matchmaking service, brought to light the passion she has for her business and her clients. She has such an air of happiness and lightness to her that you are glad to be in her presence. I was also impressed by her dedication to singles. Her company, Introductions, has been in business for five years, and Dottie took over the helm more than two years ago. She serves singles throughout the state of Colorado from Colorado Springs to Fort Collins and the mountains.



## Personalized Matchmaking

I asked Dottie how she got into this unusual business. She says she stumbled onto it. She had quit her job and was looking for some way to make a difference in people's lives. Being in sales all her professional life, she learned to listen intently to her clients, an extremely important skill in this sort of business. "I know what my clients want," says Dottie. All potential Introductions clients go through an extensive interview and Dottie says she is very selective of who she invites into her membership.

I was impressed by Dottie's integrity and her willingness to truly help her single clients. Dottie, unlike other dating services, will turn down potential clients if she feels they do not fit her criteria or if she feels there is not anyone in her client base who would be a match for them. In other words, Dottie won't take someone's money if she feels she

cannot help them. Her clientele are people who have an active lifestyle, who have positive attitudes, who are passionate about life and who are successful in their profession. In other words, nothing but the best.

### SINGLES COMPANY



Name: Dottie Ricketson, Owner

Company: Introductions Personalized Matchmaking

Website: [www.introusa.com](http://www.introusa.com)

*"If you limit your possibilities, you may just miss the perfect person for you. And, you never know when that perfect match will show up."*

When asked why she has a heart for singles? Dottie replies, "I was divorced and dating and I was 50 years old. I know how difficult it is and I've since found the love of my life and I know how great that is, too." Dottie helps her clients to see people in a different light and encourages them to think outside the box when it comes to relationships. She also helps her clients with their image and self confidence by providing positive feedback on style and other tips in order for them to be more successful.

With all of Dottie's experience and the many singles she has met, her advice to singles

is to look inside and see what is keeping you from what you want. She stressed that singles tend to pick the same type of partner they've had in past relationships and she is quick to point out that the definition of insanity is doing the same thing over and over and expecting different results. She encourages singles to sit back and contemplate their past experiences and learn from them. She stresses that it's important to be open to possibilities, and not to be too sure that you know exactly who your perfect match is. "If you limit your possibilities", says Dottie "you may just miss the perfect person for you. And, you never know when that perfect match will show up", she added. Dottie also cautions her clients not to limit themselves on meeting someone in a certain geographic area. Case in point, when she met her now husband, Mark, he lived in Lakewood and she lived in Boulder. When it is love, location is a minor detail.

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I see Introductions as a fantastic service for singles and I would hope that if you are wanting to experience love in your life, true love, call Dottie. Introductions offers a generous referral program which will pay at least \$250 if you refer someone who signs up for her service. Also, Dottie wants her clients to meet someone so badly that if they haven't met someone special by the end of their membership

term, she will extend it for an additional six months at no charge. Talk to Dottie for more details on both these programs. Call her at 303-530-1933 for a free preliminary interview. You will be glad you did!! You can also get more information on her extensive website at [www.introusa.com](http://www.introusa.com).

**Call Randy, Gary or Justin: 303-237-7717**

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